IOIOBox

INVESTOR INTRODUCTION

Johnson Family Ventures

NETWORK EQUIPMENT ENCLOSURES

Built for the realities of the field.

IOIOBox designs modular equipment enclosures informed by operating broadband networks. The business began with a practical need: protect essential equipment in a housing that can adapt as requirements change.

$8.32 billion

Estimated global electrical enclosure market, 2026. Industry context; see page 2. [1]



Athos enclosure at a real network installation. Company photograph, June 2026.

CUSTOMER & PRODUCT

Outdoor equipment housings for telecom operators and installation partners. Athos and other configurable platforms accommodate site requirements, with equipment mounting and environmental-management options. [4]

BUSINESS MODEL

Quoted enclosure systems, components and custom configurations are sold directly and through distributors, resellers and integrators. A documented partner program supports product selection and qualified engineering work. [4]

OPERATING FOUNDATION

First enclosures produced in 2017. Authentic field installations and commercial order records support an operating hardware business. Current revenue, margins and growth are not represented in this introduction. [3,4]

JFV RELATIONSHIP

Johnson Family Ventures holds a managing interest in IOIOBox and partners with Andrew F. Johnson of Johnson Brothers Collaborative LLC. Adam Johnson remains a managing member and lead design engineer. [3]

OPEN TO A CONVERSATION

We welcome investment conversations focused on IOIOBox.

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ioiobox.co

Practical hardware for expanding network infrastructure.

Fortune Business Insights estimates electrical enclosures across industrial and infrastructure uses worldwide. Outdoor telecom cabinets are a narrower segment, so this total is a category benchmark for IOIOBox. [1]

GLOBAL ELECTRICAL ENCLOSURES / USD BILLIONS



Publisher forecast: 7.80% compound annual growth, 2026-2034. Estimates are not guaranteed. [1]

GEOGRAPHY & REACHABLE DEMAND

North America's broad enclosure market is estimated at $2.24B in 2026. IOIOBox's reachable share depends on eligible applications, product specifications and sales coverage. A telecom-only serviceable market has not been quantified. [1]

COMPETITIVE CONDITIONS

Vertiv XTE 601 and nVent HOFFMAN already offer configurable outdoor telecom cabinets. Our analysis: IOIOBox must earn selection through application fit, engineering support and reliable delivery. Modular design alone is not exclusive. [5]

INDUSTRY DEMAND SIGNAL

The Fiber Broadband Association reports 11.8 million U.S. homes passed by new fiber deployment in 2025. Continued network building creates equipment-housing opportunities, but homes passed do not translate directly into cabinet orders. [2]

WHAT WILL DECIDE PERFORMANCE

Our analysis: repeat operator purchases and contribution margins are the key tests. Materials, manufacturing capacity, freight and delivery timing influence hardware economics. Network expansion is a demand driver, not a guarantee of orders.

SOURCES & INTERPRETATION

[1] Fortune Business Insights, Electrical Enclosure Market. 2026 edition; global and North American estimates cover multiple end markets.
[2] Fiber Broadband Association / RVA, annual fiber deployment survey. Published December 16, 2025; deployment context only.
[3] Johnson Family Ventures, IOIOBox relationship. Company history and roles also checked against owner records.
[4] IOIOBox, company history and Athos product; July 2026 partner program reviewed internally.
[5] Vertiv XTE 601 and nVent HOFFMAN official materials. Sources reviewed October 19, 2026; implications are JFV analysis.